

# Silvia Cantele

## **Biographical Notes:**

Born in Vicenza on 14<sup>th</sup> December, 1974, resident in Vicenza (Italy).

## **Studies:**

Graduated *Summa Cum Laude* in Economics and Business at the University of Verona, on 20th October 1998.

Ph.D. Doctorate Degree in Business Administration and Management (XVIII cycle, 2003-2005) at the University of Verona on 23th June 2006. Doctorate Thesis “Performance indicators in the planning, management and control process of CSR”

## **Academic curriculum:**

Associate Professor of Business Administration at the Department of Business Administration (University of Verona) since 10 April 2017.

National Scientific Qualification according to the article 16 of the Law 240/2010 obtained by the 2012 Qualification (DD n. 222/2012) for the position of Associate Professor in the sector 13/B1 – Economia Aziendale (Business Administration).

Assistant Professor (permanent position) of Business Administration at the University of Verona (Department of Business Administration) from 1<sup>st</sup> March 2005 until 9<sup>th</sup> April 2017.

## **Professional Qualification:**

Professional Qualification of Chartered Accountant obtained (after three-year training) in Verona in the second session of year 2001.

Registered as Auditor.

## **1) SCIENTIFIC RESEARCH ACTIVITIES**

### **Funded research projects (last 5 years):**

Year 2018: scientific coordinator for the project aimed at realizing a report about financial statement analysis of the last 10 years, and further contents on business models, capitals and investments, funded by Cantina di Soave.

Years 2017-2018: project 1172-1-948-2016 Veneto Region: “Model of corporate social responsibility in the business ecosystem of restaurants”, in collaboration with ESAC and University of Padua.

Years 2017-2018: “Sustainable supply chain orientation in food industry” work package within the project “Sustainability and nutritional certification of dairy supply chains for the safeguard of consumer”, presented by Fondazione Studi Universitari di Vicenza, Polo Scientifico Universitario Studi sull’Impresa (University of Verona) and University of Padua funded by Fondazione Cariverona.

Years 2017-2018: scientific coordinator for the WP 3 “sustainable business models” within the two-year project #BIT Business\_Innovation\_&\_digital\_Transformations@Vicenza funded by Polo Scientifico Didattico Studi sull’Impresa (Università di Verona).

Year 2016: Project “Business Health”: models for performance measurement and reporting, funded by GAP consultants (Verona).

Year 2016: Internationalisation programme 2015 (University of Verona): “A comparative analysis of institutional frameworks for social enterprises in Italy and Slovenia”, visiting professor Nina Tomazevic, University of Lubiana – Slovenia (May-July 2016).

Year 2015: project leader for University of Verona, project “SUP&R” (Support and relaunch for SMEs) funded by Verona Chambers of Commerce and Società Cattolica Assicurazioni, in cooperation with University of Trento and Prefettura di Verona.

Years 2014-2015: project “Sustainability reporting and performance measurement systems in companies: an analysis of the possible impacts on internal management and environmental relationships”, funded by Cloros s.r.l.

Years 2014, 2015, 2016, 2017, 2018 scientific coordinator project “TOP 500 Vicenza” performance analysis of large companies based in Vicenza, funded by PWC, in collaboration with Il Giornale di Vicenza.

Years 2014, 2015, 2016, 2017 project “TOP 500 Verona” performance analysis of large companies based in Verona, funded by PWC, in collaboration with L’Arena di Verona.

Years 2013-2014, 2015-2016 and 2017-2018: project “Supply chains and networks: the new operation boundaries of firms”, funded by Fondazione Studi Universitari di Vicenza and Confindustria Vicenza.

**Editorial board membership, conference track chair, reviewer activities and scientific awards:**

Since 2014 member of the Editorial board of “World Review of Entrepreneurship, Management and Sustainable Development”

Reviewer for the following international and national journals:

Sustainability

Sustainability Accounting, Management and Policy Journal

Int. J. of Business Governance and Ethics

Int. J. of Globalisation and Small Business

International Journal of Sustainable Strategic Management

Journal of International Education in Business

World Review of Entrepreneurship, Management and Sustainable Development.

Journal of Accounting and Taxation

Azienda Pubblica

## Management Control

In 2015 Track Chair for the track “Corporate social responsibility: Managing and measuring CSR and sustainability”, 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015.

## **Scientific Awards**

In 2015 “Best Track Chair Award”, for 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015

In 2012 one of the three “best paper nominee” for the article: Cantele S., Campedelli B., Leardini C. (2012), Does three-year planning regulation impact on the performance of Italian universities? Evidence (from 2004-2010 indicators) and future research implications, *Atti del XIII Workshop dei docenti di Organizzazione Aziendale: Desperately seeking performance in organizations*, Verona, 28-29 maggio 2012, ISBN 9788861298712, pp. 1-13.

## **Academic publications (last 5 years):**

*Forthcoming*, Tomažević Nina, Cantele Silvia, Social entrepreneurship and social enterprises in Slovenia: strengths and weaknesses from an analysis of the institutional framework, in *Handbook of Research on Value Creation for Small and Micro Social Enterprises*, edited by Chi Maher, IGI Global.

(2018) Cantele, Silvia; Tsalis, Thomas; Nikolaou, Ioannis, A New Framework for Assessing the Sustainability Reporting Disclosure of Water Utilities «SUSTAINABILITY», vol. 10 , n. 2 , 2018 , pp. 433-444

(2018) Cantele, Silvia, Human resources management in responsible small businesses: why, how and for what? «INTERNATIONAL JOURNAL OF HUMAN RESOURCES DEVELOPMENT AND MANAGEMENT», vol. 18 , n. 1/2 , 2018 , pp. 112-126

(2018) Cantele, Silvia; Zardini, Alessandro, Is sustainability a competitive advantage for small businesses? An empirical analysis of possible mediators in the sustainability–financial performance relationship «JOURNAL OF CLEANER PRODUCTION», vol. 182 , 2018 , pp. 166-176

(2018) Cantele, S., Cross-sector partnerships and start-ups creation from a circular business model: the Alisea case, *3rd International Conference on New Business Models*, 27-28 June, Sofia (Bulgaria).

(2018) Segato, S.; Signori, P.; Cantele, S.; Gozzo, I.; Bisutti, V.; Trevisan, G.; Novelli, E., The analysis of nutritional profile and communication strategy of intensive and extensive dairy chain products in the North-East of Italy in *Book of Abstracts of the 1st European Symposium on Livestock Farming in Mountain Areas* , *Atti di "1st European Symposium on Livestock Farming in Mountain Areas"* , Bolzano , 20 – 22 June 2018 , 2018 , pp. 1-1 (2017) Cantele S., Sustainability disclosure among Italian water utilities: what and how they report, IWA Conference, *Water challenges in XXI Century: role of economics, statistics and asset management*, Livorno (Italy), 11-13 September 2017.

(2017) Cantele S., Sustainability disclosure among Italian water utilities: what and how they report, IWA Conference, Water challenges in XXI Century: role of economics, statistics and asset management, Livorno (Italy), 11-13 September 2017.

(2017) Cantele S., Vernizzi S., Towards a life-cycle model of inter-firm networks: physiological and pathological pathways of evolution, 10th Annual Conference of the EuroMed Academy of Business (EMAB), Rome (Italy), 13th-15th September 2017

(2017) Vernizzi S., Cantele S., When things go wrong: untangling the origins of inter-firm network termination, 10th Annual Conference of the EuroMed Academy of Business (EMAB), Rome (Italy), 13th-15th September 2017

(2017) Cantele S., Moggi S., Vernizzi S., Campedelli B., Network business models for sustainable innovation: a case study in the bio-based economy, 2nd International Conference on New Business Models, 20-23 June, Graz (Austria).

(2017) Vernizzi S., Moggi S., Cantele S., Beretta Zanoni A., Getting the big picture: business model and stakeholders as a whole, 2nd International Conference on New Business Models, 20-23 June, Graz (Austria). (2016) Cantele S., Campedelli B., Vrontis D., A Three-Stage Model of Exporting: New Insights into SMEs' Internationalization Performance Relationship, *International Journal of Business and Social Science*, Vol. 7, No. 8, pp. 157-168.

(2016) Moggi S., Cantele S., Vernizzi S., Beretta Zanoni A., The business model concept and disclosure: a preliminary analysis on integrated reports, 9th Annual Conference of the EuroMed Academy of Business (EMAB), Warsaw-Poland, 14th-16th September 2016, ISBN: 978-9963-711-43-7, pp. 1313-1324.

(2016) Cantele S., Zardini A., Is sustainability a competitive advantage for small businesses? An empirical analysis on the possible mediators of social and financial performance relationship, *22nd ISDRS 2016 Conference "Rethinking Sustainability Models and Practices: Challenges for the New and Old World Contexts"*, School of Science and Technology, Universidade Nova de Lisboa, Lisbon, Portugal, ISBN: 978-972-674-791-8, vol. 2, pp. 205-207.

(2016) Cantele S., Guerrini A., Campedelli B., Efficiency of Italian universities: the effect of controllable and non-controllable environmental and operational variables, *International Journal of Public Policy*, vol. 12, n. 3-4-5-6, pp. 243-260

(2016) Cantele S., Campedelli B., Internationalisation and performance of SMEs: exploring the moderating effects of intangible assets and capital intensity, *International Journal of Business and Globalisation*, vol. 17, n.2, pp. 205-223

(2016) Cantele S., Vernizzi S., Ricciardi F., The emerging wave of agility-oriented business networks in Italy: a new strategy for facing global competition, *World Review of Entrepreneurship, Management and Sustainable Development*, vol. 12, n. 2/3, pp. 270-284.

(2015) Cantele S., Vernizzi S., Value co-creation and entrepreneurial challenges in business networks: What factors impact upon the performance of firms in networks?, in *Entrepreneurial challenges in the 21st century: Creating stakeholder value co-creation*, edited by Hans Ruediger Kaufmann and S M Riad Shams, Palgrave Macmillan, pp. 47-68. ISBN 9781137479747

(2015) Ricciardi F., Cantele S., Vernizzi S., Campedelli B., Actors Creating Institutional Niches for Agile Innovation Networks: An Exploratory Study, 16th European Conference on Knowledge Management, University of Udine, Italy, 3-4th September 2015. ISBN 978-1-910810-47-7

(2015) Cantele S., Francescato A., Campedelli B., Corporate social performance and financial performance: further suggestions from a literature review, 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015. ISBN: 978-9963-711-37-6.

(2015) Cantele S., Vernizzi S., The effect of network participation on firm performance: a matched-pairs analysis, 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015. ISBN: 978-9963-711-37-6.

(2015) Cantele S., Sustainability in agribusiness SMEs' networks: The "LCA in rete" case, 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015. ISBN: 978-9963-711-37-6.

(2014) Martini M., Cantele S., Campedelli B., Reti di imprese nel contesto italiano: l'incontro tra normativa e prassi, Scritti in onore di Pellegrino Capaldo, Egea ISBN:9788823851252, pp. 65-84.

(2014) Cantele S., Exporting and profitability of Italian SMEs in a downturn period: the S-curve hypothesis and moderating effects of technology investments, 14<sup>th</sup> Eurasia Business and Economics Society (EBES) conference, Book of Abstract.

(2014) Cantele S., Vernizzi S. Antecedents and critical success factors in contractual networks: New insights from Italian case studies, 7<sup>th</sup> Annual Conference EuroMed Academy of Business (EMAB) Book of proceedings.

(2014) Cantele S., The trend of sustainability reporting in Italy: some evidence from the last decade, International Journal of Sustainable Economy, vol. 6, n. 4, pp. 381-405.

(2013) Cantele S., Campedelli B., Il Performance-Based Funding nel sistema universitario italiano: un'analisi degli effetti della programmazione triennale, Azienda Pubblica n. 3/2013, pp. 309-332.

(2013) Cantele S., Martini M., Campedelli B., Factors affecting the development of management control systems in Universities, Economia Aziendale Online n. 2/2013, pp. 167-183.

## **2) TEACHING ACTIVITIES:**

### **Teaching activities in the Bachelor's and Master's Degree Courses of the University of Verona (last 5 years):**

*Academic year 2018/2019:* course "Social and environmental reporting" (9 credits, Master's Degree in Management) and 5 credits in the course of "Management control" (9 credits, Bachelor's Degrees in Business Administration and Economics and Business) at the University of Verona (Vicenza university campus) and 3 credits in the course "Management control" in Verona (Bachelor's Degree in Business Administration)

*Academic year 2017/2018:* course "Social and environmental reporting" (9 credits, Master's Degree in Management) and 5 credits in the course of "Management control" (9 credits, Bachelor's Degrees in Business Administration and Economics and Business) at the University of Verona (Vicenza university campus) and 3 credits in the course "Management control" in Verona (Bachelor's Degree in Business Administration); 3 credits in the course "Management control" in Verona (Master's Degree in Languages for the touristic and commercial communication").

*Academic year 2016/2017:* course "Social and environmental reporting" (9 credits, Master's Degree in Management) and 5 credits in the course of "Management control" (9 credits, Bachelor's Degrees in Business Administration and Economics and Business) at the University of Verona

(Vicenza university campus) and 3 credits in the course “Management control” in Verona (Bachelor’s Degree in Business Administration).

*Academic year 2015/2016:* course “Social and environmental reporting” (9 credits, Master’s Degree in Management) and 5 credits in the course of “Management control” (9 credits, Bachelor’s Degrees in Business Administration and Economics and Business) at the University of Verona (Vicenza university campus).

*Academic year 2014/2015:* course “Social and environmental reporting” (9 credits, Master’s Degree in Management) and 5 credits in the course of “Management control” (9 credits, Bachelor’s Degrees in Business Administration and Economics and Business) at the University of Verona (Vicenza university campus).

### **3) THIRD MISSION**

2018: “From CSR to sustainable firm: new developments and tools” – presentation at UCID Vicenza, 28 May 2018

2018: “Corporate social responsibility: as firms can contribute to sustainable development” – presentation at ITC Piovene High School – Vicenza 8 febbraio 2018

2017: “Sustainable business = successful business? New business models to create shared value” – presentation at Liceo Scientifico Economico Quadri High school – Vicenza 3 November 2017

2017: Kids University “Kids can do business too” with Paola Signori, Vicenza, 19 September 2017

2017: “The firms of the future: from B corps to sustainable business”, presentations at Valdagno – Palazzo Festari (19 May 2017) Apindustria Vicenza (15 June 2017), Apindustria Verona (20 July 2017)

### **4) INSTITUTIONAL/ORGANIZATIONAL ACTIVITIES:**

Since October 2017 member of the Quality self-assessment team for the Master’s Degree in Business Management.

From September 2011 until February 2013 coordinator of the “Working group for the transition to accrual accounting” of the University of Verona.

From March 2013 until November 2014 member of the Commission for the revision of the administration, accounting and finance regulation of the University of Verona.

From February 2013 until April 2017 member of the Quality self-assessment Team for the Bachelor’s Degree in Business Administration (Vicenza university campus).

From 2013 to September 2014 Vicarious delegate to the internationalization for the Department of Business Administration.

**Addresses:**

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*I give consent for my personal data treatment according to D.Lgs. n. 196/2003*

Verona, august 2018

Silvia Cantele