

**Giorgio Mion**

**Associate Professor of Business Administration**

### **CURRENT ACADEMIC APPOINTMENTS**

Director of post-lauream course in «Etica d'impresa 'Giorgio Zanotto'. Mercati, gestione delle relazioni, creazione di fiducia» (Business Ethics 'Giorgio Zanotto'. Markets, relation management, trust)

President of Teaching Board of Master Degree Business Management and Strategy

Director of post-lauream course in «Management dei sistemi per i servizi sociali e socio-sanitari» (Management of social-care and health-care services)

### **OTHER APPOINTMENTS**

Scientific Coordinator of working group « Training, Research, and University » of ADOA (Associazione Diocesana Opere Assistenziali)

Member of Board of Directors of Fondazione Barbieri ONLUS

Member of Scientific Committee of RIS (Rete Innovazione Sostenibile)

### **PAST APPOINTMENTS**

Member of Academic Senate of University of Verona (2012-2015)

Member of Board of Governors of University of Verona (2004-2011)

Vice-president of "Cultura e Valori" Social Cooperative (2004-2011)

President of OIV (internal evaluation board) of ESU-ARDSU Verona (2011-2016)

President of Joint Committee of Department of Business Administration (Quality Assurance) (2016-2018)

### **EDUCATION**

PhD in Business Administration, University 'Ca' Foscari' of Venice, 2003

BSc in Economics (*summa cum laude*), University of Verona, 2000

### **RESEARCH INTERESTS**

Social enterprise and hybrid form of business

Business ethics, sustainability, religion and management

Sustainability reporting

Didactic of Business Administration and Quality Assurance

### **ACADEMIC SUPERVISIONS**

2018, University of Verona, research project "Le hybrid organizations: caratteri gestionali e forme istituzionali", research fellow

2015, University of Verona, research project "Il trasferimento didattico del sapere scientifico nel campo economico-aziendale mediante la formazione scolastica: teoria e prassi", 2 year research fellow

2009, Department of Business Administration, research project "L'interpretazione critica del modello GBS per le università ai fini della sua applicazione al bilancio sociale dell'Ateneo di Verona", 1 year research fellow

### **REVIEW FOR SCIENTIFIC JOURNAL**

Business ethics: A European Review

Journal of Cleaner Production

Sustainability  
Financial reporting  
Management control  
Economia Aziendale online

#### **RESEARCH GROUP PARTICIPATIONS (selection)**

2008, “Gruppo di studio per il Bilancio Sociale - settore università”, PI Mara Zuccardi Merli (University of Genova)  
2008-2012, “Company tools and strategic drivers for the promotion of sports activities for the disabled”, financed by Fondazione Cariverona in 2008, PI Angela Broglia  
2012-2014, “Cooperare è un’impresa. Promuovere cultura cooperativa per creare sviluppo e innovazione”, financed by Fondazione Cattolica, PI Claudio Girelli

#### **SELECTED PRESENTATIONS (selection)**

*Practical wisdom for management from the Christian tradition. Metaprofit managerial style and the role of gratuitousness for the development of practical wisdom*, 25th Annual Conference of the European Business Ethics Network: Work, Virtues and Flourishing. Better people, better organizations, better societies, IESE Business School, Barcellona (Spagna), 20-22 settembre 2012. (with Cristian Loza Aduai) *Metaprofit: Overcoming the “for-profit” - “non-profit” dichotomy*, EBEN Research Conference 2013 “Corporate Reputation: Being and looking good”, Pamplona, University of Navarra, June 6-8, 2013.  
(with Cristian Loza Aduai) *Metaprofit and organizations: managing beyond and through economic goals*, 26th Annual Conference of the European Business Ethics Network - EBEN “License to Operate”, Lille, Edhec Business School September, 12-14, 2013.  
(with Angela Broglia) *L’impatto sociale della formazione universitaria: il modello valutativo SROI nei CdS di ambito economico-aziendale*, “Il governo aziendale tra tradizione e innovazione” Convegno SIDREA 2016, Università di Pisa, 15-16 Settembre 2016  
(with Angela Broglia e Cristian R. Loza Aduai), *Carisma francescano e “anima” sociale del credito: la genesi dei Monti di Pietà nella predicazione di Bernardino da Feltre*, Storie di banche e di istituzioni finanziarie in una prospettiva economico-aziendale/Accounting, Banks and Financial Institutions: insights from the past. XIII Convegno SISR, Mantova 24-25 novembre 2016 (pp. 104-120)  
(with Riccardo Tessari) *The good community: managerial lessons from Benedictine Rule*, Building Institutions for the Common Good: The Purpose and Practice of Business in an Inclusive Economy. The Tenth International Conference on Catholic Social Thought and Business Education and The Sixth Colloquium on Christian Humanism in Business and Society, St. Thomas University, Minneapolis, June 21-23, 2018.  
(with Cristian Loza Aduai) *The impact of mandatory publication of non-financial disclosure in Europe on sustainability reporting quality: first insights about Italian and German companies*, “Nuove frontiere del reporting aziendale. La comunicazione agli stakeholders tra vincoli normativi e attese informative”, Convegno SIDREA, Università di Verona, 13-14 settembre 2018.  
(with Cristian Loza Aduai) *Understanding the Purpose of Purpose-Driven Organizations: An Inquire into the Italian Benefit Corporations*, Academic Conference on “New economy and purpose-driven companies”, Academia B, Puerto Varas (Chile), 13 november 2018 [paper accepted for presentation]  
(with Riccardo Tessari) *Ethical Networks at the Service of Society: Towards New Welfare Communities? The Case of ADOA*, XXXII European Business Ethics Network Annual Conference, Universidad Católica de Valencia San Vicente Màrtir, Valencia, 12-14 June 2019.

(with Cristian R. Loza Adau e Corrado Corsi), *Does increasing regulatory requirements improve CSR reporting quality? The Italian Case*, 18th International Conference on Corporate Social Responsibility (CSR) and 9th Organisational Governance Conference, Escola Superior de Gestao, Instituto Politécnico do Cávado e Ave, Barcelos, 10-13 September, 2019.

#### Relevant publication in last 5 years

- (with Angela Broglia) *Il ruolo del NdV in un'università che cambia: prime evidenze dall'introduzione del sistema AVA*, in *Rivista Italiana di Ragioneria e di Economia Aziendale*, nn. 1-2-3, 2014.
- «*Ora et Labora*»: *Phronēsis Manageriale e Regola Benedettina*, *Economia Aziendale Online*, vol. 5, n. 3, 2014.
- (with Cristian R. Loza Adau) *Non (solo) per profitto: ripensare la business ethics alla luce della DSC*, in *Rivista Italiana di Ragioneria e di Economia Aziendale*, nn. 1-2-3-4, 2016, pp. 72-88.
- (with Cristian R. Loza Adau) *Catholic Social Teaching, Organizational Purpose, and the For-Profit/Nonprofit Dichotomy: Exploring the Metaprofit Proposition*, in *The Journal of Markets & Morality*, Vol. 19, n. 2, pp. 275-295.
- (with Angela Broglia) *Tra burocrazia e management: la riforma della valutazione nelle amministrazioni pubbliche italiane*, in *Scritti in onore di Pellegrino Capaldo*, Egea, Milano, 2014.
- *Cooperazione: il contributo interpretativo dell'analisi economico-aziendale*, in Claudio Girelli (edt.), *Cooperare è un'impresa. Promuovere cultura cooperativa per creare sviluppo e innovazione*, Franco Angeli, Milano, 2014.
- (with Luigi Berzacola, Massimo Gatti, Claudio Girelli, Giorgio Gosetti, Daniela Galante, Riccardo Sartori) *Costruire una visione interdisciplinare mediante l'analisi swot e Conclusioni*, in Claudio Girelli (edt.), *Cooperare è un'impresa. Promuovere cultura cooperativa per creare sviluppo e innovazione*, Franco Angeli, Milano, 2014.
- (with Angela Broglia) *L'impatto sociale della formazione universitaria: il modello valutativo SROI nei CdS di ambito economico-aziendale*, "Il governo aziendale tra tradizione e innovazione" Convegno SIDREA 2016, Università di Pisa, 15-16 Settembre 2016
- (with Angela Broglia e Cristian R. Loza Adau), *Carisma francescano e "anima" sociale del credito: la genesi dei Monti di Pietà nella predicazione di Bernardino da Feltre*, in *SISR, Storie di banche e di istituzioni finanziarie in una prospettiva economico-aziendale/Accounting, Banks and Financial Institutions: insights from the past. XIII. Atti del Convegno SISR, Mantova 24-25 novembre 2016*, Rirea, Roma, 2016, pp. 104-120.
- (with Angela Broglia, Corrado Corsi e Paolo Farinon), *Tra economicità e bene comune. Analisi critica delle cooperative sociali come hybrid organizations*, Rirea, Roma, 2017
- (with Claudio Girelli and Luisa Capparotto), *Essere insegnanti di Economia aziendale nella scuola secondaria di secondo grado: uno studio qualitative*, *Formazione & Insegnamento. Rivista internazionale di Scienze dell'educazione e della formazione*, n. 2, 2018.
- *Insegnare nella scuola superiore. La didattica disciplinare dell'Economia Aziendale: una ricerca qualitativa*, Scholè, Brescia, 2018
- (with Angelo Bonfanti and Angela Broglia), *Do Codes of Ethics Reveal a University's Commitment to Sustainable Development? Evidence from Italy*, *Sustainability* 2019, 11(4), 1134; <https://doi.org/10.3390/su11041134>
- (with Riccardo Tessari), *The Good Community: Practical Wisdom, Organizational Purpose, and the Rule of St. Benedict*, *International Journal of Business and Social Sciences* 2019, 10(3), <https://doi.org/10.30845/ijbss.v10n3p1>
- (with Angelo Bonfanti), *Drawing up codes of ethics of higher education institutions: Evidence from Italian universities*, *International Journal of Educational Management*, Vol. 33, No. 7, 2019.

- (with Cristian R. Loza Adai), Mandatory Nonfinancial Disclosure and Its Consequences on the Sustainability Reporting Quality of Italian and German Companies, in *Sustainability*, Vol. 11, No. 17, pp. 4611-4638; <https://doi.org/10.3390/su11174612> .
- (with Angela Broglia, Claudio Girelli, Luisa Capparotto), *Learning Accounting in Italy: An Empirical Inquiry into Student Voice*, *International Journal of Business and Social Sciences*, Vol. 10, No. 7, 2019, pp. 40-49; <https://doi.org/10.30845/ijbss.v10n7p6>
- (with Renzo Beghini), *Developing Virtue Ethics in Management: A Case of an Interdisciplinary Educational Approach*, *Development and Learning in Organizations. An International Journal* (accepted for the publication).