

# Curriculum Vitae

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## Contact information

Sidali, Katia Laura  
Assistant Professor (tenured) at the University of Verona  
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## Education

2018, Scientific qualification to function as associate professor in Italian Universities for the sector "Agricultural Economics" Round 2018.

2006-2009, Joint-PhD program in Agricultural Sciences between the Alma Mater Studiorum University of Bologna (Italy, XXI<sup>^</sup> Cycle) and the Georg-August University of Göttingen (Germany)

Title of the thesis: "Farm tourism: a cross-country empirical study in Germany and Italy"

2001, MBE (Master in Business and Engineering), Steinbeis-University Berlin, Scholarship of the Steinbeis Foundation  
Thesis of the Master Program: Travel management analysis (Gut)

1999, First Degree in Political Sciences, Economic Specialization. University of Trieste, Italy - Laurea v.o.- 110/110

**Professional experience**

<b>From / to</b>	<b>Job title</b>	<b>Name of academic Institution</b>	<b>Academic level</b>	<b>Responsibilities</b>
2018 - today	Assistant Professor (tenured)	University of Verona (Italy)	Assistant Professor	Teaching and research areas: food and wine marketing, market research, empirical methods, consumer behaviour
2016 - 2017	Assistant Professor (fixed-term)	Free University of Bolzano/Bozen (Italy)	Assistant Professor	Teaching and research areas: sustainable tourism, rural development, economics of tourism, food marketing
2015 - 2016	Researcher and Lecturer "Docente investigador "	Ikiam Regional University of Amazon (Ecuador)	Professor (fix-term contract)	Teaching and research areas: food certification, bio-economy, innovation and intellectual property
2009 - 2014	Post-Doc Researcher Wiss. Mitarbeiterin (EW13)	Georg-August University of Göttingen Dept. of Agricultural Economics (Germany)	Post Doc researcher	Teaching and research areas: niche marketing and certification, quantitative and qualitative methods for market research, food-chain management
2006 - 2009	PhD Candidate	Georg-August University of Göttingen Dept. of Agricultural Economics (Germany)	Part-time Wissenschaftliche Mitarbeiterin	teaching and research areas: marketing of farm and rural tourism, consumer behaviour, sustainable rural development

2000 - 2001	Trainee	M+W Zander GmbH (Tochtergesellschaft Jenoptik Group)	Project assistant	Project: „Travel Management“
1999 - 2000	Trainee	Projektplan Wirtschaft Schlieff & Partner GbR	Project assistant	Project: MenPowerSharing

## Research projects

- 2015-2016, Principal investigator (PI) of the research project:

“Value creation along the agro-industrial chain of Ilex Guayusa Loes: feasibility study of protection as a denomination of origin and further uses in food and non-food markets”, Ikiam Regional University of Amazon

Number of researchers under supervision: 8

Research grant: US \$ 40,000

- 2015-2016, Member of the research team, Ikiam Regional University of Amazon (PI: prof. E. Garrido-Perez): project on “Effects of land use”
- 2015-2016, Member of the research team, *DFG-FOR 772 'Cultural Property'* (PI: prof. R. Bendix): The constitution of cultural property. Geographical indications: culinary heritage as a cultural property
- 2011, Member of the research team, *BÖLN Project 08OE125* (PI: prof. A. Spiller): Farm-based festivals as a regional selling strategy: insights of an economic and marketing analysis
- 2009-2011, Member of the research team, *7th Framework Programme for Research 'ECROPOLIS'* (PI: prof. A. Spiller). Organic Sensory Information System (OSIS): Documentation of sensory properties through testing and consumer research for the organic industry

## Experience in academic teaching

- 2017-2018, Free University of Bozen
  - Sustainable Tourism and Regional Development (à 4 hours/week)
  - Economia del Turismo
- 2015-2016, Ikiam University (undergraduate students, own courses):
  - Introduction to research: overview of quantitative and qualitative methods (à 4 hours/week)
  - Innovative entrepreneurship (à 2 hours/week)
  - Research seminar: Guayusa Ilex Loes (à 4 hours/week)
  - Interdisciplinary research course (à 2 hours/week)
- 2014, G-A University of Göttingen (undergraduate and graduate students, own course)
  - Tourism marketing: Rural tourism (in English, own course)
- 2014, Research Methods (structural equation modelling) University of Göttingen (PhD students, co-professor in inter-institutional course)
- 2013, Methods (structural equation modelling) University of Göttingen

- (PhD students, co-professor in inter-institutional course)
- 2012, Methods (structural equation modelling) University of Göttingen (PhD students, co-professor in inter-institutional course)
- 2011, Methods (structural equation modelling) University of Göttingen (PhD students, co-professor in inter-institutional course)
- 2015, University of Padua (Italy), invitation to teach in a seminar on EU agricultural policy (8 hours, week-end seminar, course of Prof. Rizzo)
- 2014, University of Warwick (UK), invitation to teach in a seminar on research methods (2 hours/week, own initiative)
- 2012, University of Bologna (Italy), invitation to teach in a seminar on EU agricultural policy (8 hours, week-end seminar, course of Prof. Canavari), ERASMUS PLUS Program
- 2013, University of Florence (Italy), invitation to teach in a seminar on EU agricultural policy (8 hours, week-end seminar, course of Prof. Scaramuzzi), ERASMUS PLUS Program
- Postgraduate supervision (PhD level): number of students supervised in the last five years with subject areas

**Experience in thesis supervision**

<b>PhD Thesis</b>	<b>University</b>	<b>Year</b>	<b>Position</b>
Valorization of products with geographical indications via gross retailer distribution in Italy	University of Bologna	2014	Second supervisor
The role of time in consumer behavior and market segmentation. Three contributions from a multidisciplinary perspective	University of Toledo	2014	External supervisor
Coordination, collaboration and costs in food value supply chains: the case of fresh fruits and vegetables in Indonesia	University of Adelaide	2013	External supervisor
Food consumer behaviour in Indonesia: behavioural and lifestyle factors	University of Adelaide	2012	External supervisor
Cannibalization of travel agencies' services. Analysis of its consequences on employees	University of Toledo	2012	External supervisor

<b>Master Thesis</b>	<b>University</b>	<b>Year</b>	<b>Position</b>
An Analysis of Farm Holiday Attributes in Tourist Destination Decisions	Free University of Bozen	2017	Second supervisor
Diversità culturali e neofobia: il caso del Kiwi (Cultural differences and neophobia: the case of Kiwi)	University of Udine	2017	Second supervisor
How do consumers in Italy and in Germany perceive food products with geographical indications?	University of Göttingen	2014	First supervisor
The interactions between local	ICHAS	2013	External

producers and consumer behaviours on geographical indications	Montpellier		supervisor
Authenticity in food marketing: evidence from a panel of German consumers	University of Göttingen	2012	First supervisor
Success factors of equestrian farm tourism facilities	University of Göttingen	2011	Second supervisor
Potentials and opportunities for rural tourism development in northern part of Montenegro	University of Bologna	2010	First supervisor
Geographical indications in EU and Italy – creation of national brands	University of Bologna	2010	Second supervisor

<b>Bachelor Thesis</b>	<b>University</b>	<b>Year</b>	<b>Position</b>
Novel food: between culture and sustainability. The case of insects as food for the future	Free University of Bozen	2018	First supervisor
Canali di distribuzione delle cantine Alto-Adesine	Free University of Bozen	2018	First supervisor
Identità e cultura ladina come sviluppo di strategie turistiche e territoriali	Free University of Bozen	2018	First supervisor
The Alps as a cultural green oasis for strategic management	Free University of Bozen	2017	First supervisor
Bruneck 2030 –Future perspectives of a destination	Free University of Bozen	2017	First supervisor
Attracting young tourists in the Pustertal valley: marketing strategies of sporting activities	Free University of Bozen	2017	First supervisor
L'agricoltura biologica e i suoi possibili sviluppi: il caso della Val di Non	Free University of Bozen	2017	First supervisor
Marketing of authentic products: the Odenwälder Breakfast Cheese	University of Göttingen	2014	First supervisor
Challenges and specificities of marketing of luxury goods in agribusiness	University of Göttingen	2013	Second supervisor
The concept of social capital – a meta-analysis in the cooperatives' area	University of Göttingen	2013	First supervisor
Analysis of the potential of community-based rural tourism in Peru: the case of Junin	University of Göttingen	2011	Second supervisor

#### Other

- Member of the Equal Opportunities Committee of DARE (Dept. of Agricultural

**academic duties**

- Economics) of the University of Göttingen (2011-2013)
- Member of the Board of the Region Friuli Venezia-Giulia on the EU legislative frame on State Help (2016)

**Conferences organization**

- 2014, Geographical indications as transformation triggers of global agri-food system (track: WICaNeM 2014), 4-6 June 2014, Capri  
<http://www.chainconference.wur.nl/Tracks%20%20full%20list.htm>
- 2009, Conference "Food, Agri-Culture & Tourism", December 2009, Göttingen

**Membership**

European Association of Agricultural Economists (EAAE) URL: [www.eaae.org](http://www.eaae.org)  
 German Society of Tourist Studies (DGT) URL: [www.dgt.de/](http://www.dgt.de/)  
 Italian Society of Agrifood Economy (SIEA) URL: [www.siea2011.org](http://www.siea2011.org)  
 Tourism Research Discussion List (TRINET) URL: [listserv.hawaii.edu](http://listserv.hawaii.edu)  
 International Geographical Indications Network [www.origin-gi.com](http://www.origin-gi.com)

**Editorial service (selected)**

Scientific Board of International Hospitality Student Journal (IHSJ) URL: <http://www.sturesearch.ch/>  
 Scientific Board of the Conference on Rural Tourism (ORTE), University of Aveiro URL: <http://cms.ua.pt/orte/>

Ad-hoc and Publons certified Referee ([publons.com/a/753183/](http://publons.com/a/753183/)):

- Journal of Sustainable Tourism (from 2010)
- Sustainability (from 2015)
- Journal of Business Research (from 2016)
- Tourism Management (from 2010)
- Journal of Agricultural and Food Economics (from 2013)
- Economia Agro-Alimentare (from 2012)

Referee/Expert for:

- IEPI (Institute of Intellectual Property), Ecuador
- European Union, EXPO-MILAN 2015
- EAAE 2014, Slovenia

**Research and scholarships\***

\*participation in the acquisition process

Date granted	Award Holder(s)	Funding Body	Title	Amount received
August 2015	Katia Laura Sidali	Ecuadorian Government (Program Elite Universities)	IKIAM research seed grant	US dollar 40,000
2014*	Prof. A. Spiller	DAAD Program Hochschuldialog mit Südeuropa 2014	Seminar: "Ethical Food Consumption meets Marketing Research" Workshop (EFCWa) of the areas Structural Equation Modeling (Area SEM),	Euro 14,270

			and Experimental Actions (EA)	
2011*	Prof. Regina Bendix	DFG (Deutsche Forschungsgemeinschaft)	DFG-Project: The constitution of Cultural Property. Geographical Indications: Culinary Heritage as a Cultural Property	Euro 2 MN
2010*	Prof. M. Qaim	DFG (Deutsche Forschungsgemeinschaft)	DFG-Project: PhD Graduate College: Transformation of Global Agri-Food Systems: Trends, Driving Forces, and Implications for Developing Countries,	Euro 3,4 MN
2009*	Dr. B. Schulze	DAAD- German-Italian Dialogues	Food, Agri-Culture and Tourism	Euro 9,400
2006*	Prof. A. Spiller	DAAD- Vigoni	Farm tourism	Euro 6,460

**Summary of significant achievements in research (selected)**

Achievement as a fixed-term professor: leadership of a multidisciplinary group, publications in the field of economic development of an Amazonian region, possibility to apply for a patent (process and product) on an Amazonian plant with equal distribution of benefits among indigenous farmers

Achievement as a post-doc researcher: development and publication in a high-ranked ISI journal of a new theory on „Empowerment strategies of small-sized operations of culinary specialties on a rural setting“, which offers a paradigm change of the “experience economy” approach

Achievement as a PhD-candidate: first (seminal) paper on trust and influence of anonymous e-reviews on the stated willingness to pay for a tourist product

**Publications about the applicant**

Artikel “Cleveres Nischenmarketing soll kleinen Lebensmittelanbietern helfen” in “Göttinger Tageblatt”, online version, 16.07.2013

Artikel “Den ökologischen Aspekt nicht vergessen” in “Der Südtiroler Landwirt”, Nr. 20, 20 January 2009

Book reviews of Sidali et al. (Eds) „Food, Agri-Culture and Tourism“ (2010):

Kastenholz, E. (2012), Food, Agri-Culture and Tourism. Linking local gastronomy and rural tourism: interdisciplinary perspectives, edited by K.L. Sidali et al., Zeitschrift für Tourismuswissenschaft 4(1): 136-138

Ainley, S. (2011) Food, Agri-Culture and Tourism. Linking local gastronomy and rural tourism: interdisciplinary perspectives, edited by K.L. Sidali et al.,

Leisure/Loisir 35(4): 481-482

Guraziu, E. (2011) Food, Agri-Culture and Tourism. Linking local gastronomy and rural tourism: interdisciplinary perspectives, edited by K.L. Sidali et al., Turistica Apr.-Sett. 2011: 170-171

#### **Further data**

Selected presentations at scientific conferences over past 3 years

#### Participation in conferences as invited speaker by the host institution:

*"What's in a place name? When the rise of protection coincides with the fall of tradition"* (together with Prof. Canavari). Pre-congress session "Food & Place - How the Public can Contribute to Sustainable Foodtures and Intangible Value Creation" in the frame of the EAAE 2017, Parma, 29 August 2018

*"How to decrease food illiteracy by means of cultural and food activism"*. European Congress on oenotourism: marketing and entrepreneurial profitability", Torgiano (PG), 23/06/2017

Participation to the Round Table of the congress "The development of oenotourism services: contribution for a new national law on oenotourism", organized by the Region Friuli Venezia-Giulia with the financial support of the Municipality of Buttrio and the Association "Wine Cities", Buttrio, Italy. 9 June 2017

Invitation of the European Commission to participate in the Round Table *"Europe's Multi-purpose Countryside"* at *European Pavilion of Expo Milan 2015* URL: <http://www.risefoundation.eu/news/133-successful-conference-on-europe-s-multi-purpose-countryside> Milan, Italy. 22 June 2015

*Congress "Bebidas y sabores ancestrales"*, Guayusa: ancestralidad y ciencia, Escuela Superior Politécnica Agro-Pecuaría de Manabí Manuel Félix López, (ESPAM) Calceta, Ecuador. 10-11 December 2015

Methodological seminar *"Ethical food consumption meets marketing research"*, Challenges of cross-country research: Testing and modelling with latent variables, University of Göttingen, Germany. 7 September 2015

*"Académicas de Patrimonio y Turismo"*, Patrimonios Alimentarios: ¿Creación o protección de la cultura culinaria local? VIII Jornadas 3-7.08.2015, Escuela Superior Politécnica Agropecuaria de Manabí Manuel Félix López (ESPAM) Calceta, Ecuador. 3-7 August 2015

*"Ikiam's Tuesdays seminars"*, Dime lo que comes y te diré quién eres. Cómo las emociones relacionadas a los alimentos ayudan a crearse un nicho de mercado, Regional University of Amazon Ikiam, Tena, Ecuador. 14.07.2015

*"Forum cacao y chocolate"*, Feria Antisuyu Chocolate Wasi 2015 La gestión de rutas turística: la ruta del cacao, GAD Municipal de Archidona, Ecuador. 25 September 2015



"Geographical indications as transformation triggers of global agri-food system". *WICaNeM*, Chair: University of Wageningen, Capri, Italy. 4-6 June 2014

"4th Seminario nacional sobre los Sellos de calidad como instrumentos para el desarrollo rural." El marketing en las estrategias de valorización y posicionamiento comercial de productos de calidad diferenciada, National University of Costa Rica (UNA), San José, Costa Rica. 19-20 November 2013

"*Taste Power Tradition*". Culinary niches in rural areas, University of Tübingen, Germany. 16-17 May 2013

"4th International Congress on rural tourism of Navarra". Niche marketing of traditional food products across Europe, Pamplona, Spain. 21 February 2013

"4th International Congress on rural tourism of Navarra". How to create an innovative product in tourism. Pamplona, Spain. 21 February 2013

Participation in conferences as ad-hoc speaker (call for papers):

Presentation on "Intimacy-based approaches in the food tourism sector" in the frame of the ATLAS Research Group "New Approaches for providing customer experiences in gastronomy tourism", University of Bergamo, 22-23/02/2018, Bergamo, Italy

"Farm Holidays in South Tyrol: Analyzing Accommodation Rates for the Red Rooster Brand" (together with Prof. G. Schamel) Conference "Consumer Behaviour in Tourism", 14/12/2017, Free University of Bolzano, Brunico, Italy

EAAE (European Association of Agricultural Economists) 2015 'Intellectual Property Rights for Geographical Indications: What is at stake in the TTIP?' European Association of Agricultural Economists, Geographical indications in progress...do Latin America countries represent a third path of development? University of Parma, Italy. 14-15 April 2015

EAAE (European Association of Agricultural Economists) Seminar 2014 International Marketing and International Trade of Quality Food Products, Creating sub-consortia as a means of counteracting changes to specification sheets: the case of Parmigiano Reggiano. Lubiana, Slovenia. 26-29 August 2014

IFSA 2014 Resilience to strategies to loose strictness of specification sheets in GI consortia, Berlin, Germany. 1-3 April 2014

140th EAAE (European Association of Agricultural Economics) Seminar, Development of an authenticity scale of PDO dairy products: evidence from Germany, Perugia, Italy. 12-13 December 2013

XXVth ESRS (European Society of Rural Sociology) Congress. Anatomy and Governance of GI consortia: cross-country perspective. Florence, Italy. 29 July-1 August 2013

XXVth ESRS (European Society of Rural Sociology) Congress The marketing of typical products: How do Slow Food members and GI producers perceive each other? Florence, Italy. 29 July-1 August 2013

## **Language competence**

- Written and spoken competence in all languages according to CERF levels, Common European Reference Framework
- Italian (mother tongue)
- English, German and Spanish (very fluently both spoken and written)
- English: linguistic diploma (Fremdsprachen Abitur), University examination after a 2 years course, attendance to various English courses for teachers
- Level: C1
- German: linguistic diploma (Fremdsprachen Abitur), Zeugnis Zentrale Mittelstudienprüfung (Goethe Institut) and Kleines Deutsches Sprachdiplom (Goethe Institut), level: C2

## **Publications**

### **Publications over the last 10 years:**

- Books – Edited
- Sidali, K.L., Spiller, A. & Schulze, B. (Eds.) (2011), Food, Agriculture and Tourism, 2011, Berlin: Springer (both hard copy and e-book)
- Sidali, K.L., Dörr, A.C. & Spiller, A. (Eds.) (2014). Special Issue on Geographical Indications, In: *Economia Agro-Alimentare*, 3(2014), Milan: Franco Angeli
- May, S., Sidali, K.L., Spiller, A., Tschofen, B. (Eds.) (2017) *Taste Power Tradition. Geographical Indications as Cultural Property*, 2017, Universitätsverlag Göttingen: Göttingen

### **Chapters in books**

- Garrido-Pérez, E.I., Sidali, K.L., Rizzo, L.S. & Andrade, L.D. (2018): Agroforestry systems and geographical indications as hints for a better administration of natural and cultural capital. In: Paracchini, M.L. & Zingari, P.P. *Reconnecting Natural and Cultural Capital. Contributions from Science and Policy*. Publications Office of the European Union, 195-204
- Sidali, K.L. & De Obeso, M. (2017). Successful integration of slow and sustainable tourism: a case study of food tourism in the alpine region of Algovia. In: Clancy, M. (ed.) *Slow Tourism, Food, and Cities: Pace and the Search of the 'Good Life'*, Routledge, 267-286
- Leonhardt, G. & Sidali, K.L. (2017). The rendering of authenticity: an analysis of representations of the breakfast cheese of the Odenwald forest. In: May, S./Sidali, K.L./Spiller, A./Tschofen, B. (eds.) *Taste Power Tradition. Geographical Indications as Cultural Property*, Universitätsverlag Göttingen: Göttingen, 37-50
- Sidali, K.L., May, S., Tschofen B. & Spiller A. (2015) *Wie kommt der Berg in den Käse? Interdisziplinäre Zugänge zu Praktiken der Verräumlichung und Verrechtlichung*

- kulinarischer Spezialitäten (How does the mountain enter into the cheese? Interdisciplinary approaches to territorialisation and politization of culinary specialties). In: Groth, Bendix & Spiller, *Kultur als Eigentum. Instrumente, Querschnitte und Fallstudien*, Göttingen: Universitaet-Verlag, 389-412
- May, S., Sidali, K.L., Tschofen B., & Spiller A. (2015) Geographische Herkunftsangaben: Schutzinstrument der Europäischen Union für regionale Spezialitäten (Geographical indications: a protection tool of regional specialties in the European Union). In: Groth, Bendix & Spiller, *Kultur als Eigentum. Instrumente, Querschnitte und Fallstudien*, Göttingen: Universitaet-Verlag, 31-50
  - Sidali, K.L., Fuchs, M. & Spiller, A. (2012). The Effect of E-Reviews on Consumer Behaviour – An Exploratory Study on Agro-Tourism. In: Sigala, M., Gretzel, U. & Vangelis, R. (Eds.), *Web 2.0 in Travel, Tourism and Hospitality: Theory, Practices and Cases*, Surrey: Ashgate Publishing Ltd, 239-256
  - Stockebrand, N., Sidali, K.L. & Spiller, A. (2011). Perspectives of emotional food communication for farm operators. In: Sidali, K.L., Spiller, A. & Schulze, B. (Eds.), *Food, Agri-Culture and Tourism*, Berlin: Springer, 25-40
  - Gyau, A., Sidali, K.L., Somogyi, S. & Spiller, A. (2011). Studie zur Preiszufriedenheit in der australischen Wertschöpfungskette von Wein (study on price satisfaction in the Australian wine value supply chain). In: Dreyer, A. (Eds.) *Wein und Tourismus*, Berlin: Erich Schmidt Verlag, 169-178
  - Sidali, K.L. & Spiller, A. (2010). Der Einfluss von Online-Bewertungen auf die Wahl von Ferienunterkünften (The Effect of E-Reviews on the choice of holiday accommodation). In: Kayser, M., Böhn, J. & Spiller, A. (Eds.) *Die Ernährungswirtschaft in der Öffentlichkeit*, Göttingen: Cuvillier Verlag, 231-252
  - Journal Papers in refereed academic journals (with DOI whenever possible)
  - Sidali, K.L., Pizzo, S., Garrido-Pérez E. and Guenter Schamel (in print). Between food delicacies and food taboos: a structural equation model to assess Western students' acceptance of Amazonian insect food
  - Garrido, E.I., Sidali, K.L., Rojas-Salvatierra, J., Tella-Ruiz, D., Cajas, A. & Peña, M.S. (2018). Lecciones ecológicas de la historia amazónica: impacto diferencial del uso del suelo en las estructuras y biomásas aéreas de bosques secundarios de Napo, Ecuador. *Bosque*, 37-48, Web: <http://revistas.uach.cl/index.php/bosque/article/view/1771>
  - Silva, A., Canavari, M. & Sidali, K.L. (2017). A Technology Acceptance Model of common bean growers' intention to adopt Integrated Production in the Brazilian Central Region. *Die Bodenkultur: Journal of Land Management, Food and Environment*, 68(3), pp. 131-143. Retrieved 5 Mar. 2018, from doi:10.1515/boku-2017-0012
  - Sidali, K.L., Huber, D., & Schamel, G. (2017). Long-Term Sustainable Development of Tourism in South Tyrol: An Analysis of Tourists' Perception. *Sustainability*, 9(10), 1791

- Filaretova, O., von Meyer-Höfer, M. & Sidali, K.L. (2017). Is perceived authenticity also desired? Investigating the relation between perceived authenticity and product preference. *Food economy*, 19(3), 311-331
- Sidali, K.L., Yépez Morocho, P.R. & Garrido-Pérez, E.I. (2016) Food tourism in indigenous settings as a strategy of sustainable development: the case of Ilex guayusa Loes. in the Ecuadorian Amazon Sustainability, Special Issue Sustainable Management in Tourism and Hospitality, (DOI: 10.3390/su8100967)
- Sidali, K.L., Spiller, A. & Von Meyer-Hofer, M. (2016). Consumer expectations regarding sustainable food: Insights from developed and emerging markets *International Food and Agribusiness Management Review* 19(3), 141-170
- Garrido-Pérez, E.I. & Sidali, K.L. (2016). Los niveles de organización ecológica: Una guía para administrar los recursos naturales y culturales. *Investigación y Pensamiento Crítico*. (ISSN 1812-3864), 95-114 (available at: <http://usma.ac.pa/investigacion/investigacion-pensamiento-critico/#>)
- Sidali, K.L., Granja Toledo, N.R., Monteros Altamirano, Á., Sánchez Fernández, M., del Rosario Mejía, M. & Usiña, W. (2016). New trends in the debate on geographical indications: evidence from Ecuador. In: *Economia Agro-Alimentare* 1-2016, 39-53 (DOI: 10.3280/ECAG2016-001003)
- Sidali, K.L., Kastenholz, E. & Bianchi, R. (2015). Food tourism, niche markets and products in rural tourism: combining the intimacy model and the experience economy as a rural development strategy. In: *Journal of Sustainable Tourism -Special Issue- Rural Tourism: New Concepts, New Research, New Practice* 23(8-9), 1179-1197 (DOI: <http://dx.doi.org/10.1080/09669582.2013.836210>)
- Sidali & Scaramuzzi 2014
- Sidali, K.L. & Hemmerling, S. (2014) Developing an authenticity model of traditional food specialties: does the self-concept of consumers matter? In: *British Food Journal*, 116(11), 1692 – 1709 (DOI: <http://dx.doi.org/10.1108/BFJ-02-2014-0056>)
- Sidali, K.L., (2014). Images of agri-tourism in Germany: Evidence from Germany. In: *Journal of Global Scholars of Marketing Science (JGSMS)*, 24(1), 77-88 (DOI: <http://dx.doi.org/10.1080/21639159.2013.852912>)
- Garrido-Pérez, E.I. & Sidali, K.L. (2014). Salsa, sauce, and other ingredients: nature, evolution and conservation of cultural heritage, In: *Economia Agro-Alimentare*, 3, 81-104 (DOI: 10.3280/ECAG2014-003007)
- Sidali, K.L. & Spiller, A. (2014). Cultural property rights in the EU geographical indications' system: Cui prodest? *Economia Agro-Alimentare*, 2, 95-102 (DOI: 10.3280/ECAG2014-002006)
- Asioli, D., Canavari, M., Pignatti, E., Obermowe, T., Sidali, K.L., Vogt, C. & Spiller, A. (2014). Sensory Experiences and Expectations of Italian and German Organic Consumers. In: *Journal of International Food & Agribusiness Marketing*, 26,

- Sidali, K.L., Doerr, A. & Spiller, A. (2014). Guest Editorial. In: *Economia Agro-Alimentare, Special Issue on Geographical Indications*, 3, 9-12
- Almeida, S.C., Dörr, A.C., Guse, J.C., Rossato, M.V., Sidali, K.L. & Marchese, A. (2014). Enfoque à legislação brasileira e europeia sobre a indicação geográfica (Approach to the Brazilian and European legislation on geographical indications). In: *REGET Special Edition "Alimentação e Saúde" (Nutrition and Health)* 18, 47-56 (DOI: <http://dx.doi.org/10.5902/22361170130405>)
- Zulian, A., Dörr, A.C., Guse, J.C. & Sidali, K.L. (2014). Agronegócio cooperativo: o caso de uma cooperativa de citros do Rio Grande do Sur (Cooperative-based agribusiness: the case of the lemons cooperative of Rio Grande do Sur). In: *Revista Eletrônica em Gestão, Educação e Tecnologia Ambiental REGET* 18(2), 753-768 (DOI: <http://dx.doi.org/10.5902/2236117013402>)
- Hemmerling, S., Obermowe, T., Canavari, M., Sidali, K.L., Stolz, H., & Spiller, A. (2013). Organic food labels as a signal of sensory quality – insights from a cross-cultural consumer survey. In: *Organic Agriculture*, 3(1), 57-69 DOI: 10.1007/s13165-013-0046-y)
- Sidali, K.L., Eggemann, M., Hartmann, L., Filaretova, O. & Dörr, C. (2013). Success factors of equestrian tourism: evidence from Germany. In: *Turistica* (1-2), 63-74
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