

Giusy Chesini

She was born in Verona. Now she lives in Vicenza. She is married with a daughter.

EDUCATION

2017 - Participation in the Summer School of quantitative methodology of the research ADEIMF (Association of Teachers in Economics of Intermediaries and Financial Markets) entitled "Methods and Techniques of Research", University of Lecce

2015 - Participation in the Summer School of quantitative research methodology ADEIMF (Association of Teachers in Economics of Intermediaries and Financial Markets) entitled "Factor analysis and regression analysis", University of Lecce

2013 - Participation in a Course entitled "Econometric analysis of Panel data", organized by ADEIMF (Italian Association of University Teachers in Economics of Financial Intermediaries and Markets), at the University of Lecce

2012 - Participation in a Course "Econometric Analyses" at the University of Calabria,(Italy), teacher: prof. Nino Miceli

1994 Italian PHD in Financial Markets and Intermediaries, University of Bergamo (Italy)

1991-1992 Occasional MBA Student in Finance (1 year), City University, London

1988 Master's Degree in Business Administration at CUOA Business School, Altavilla, Vicenza (Italy)

1987 Degree in Economics, University of Verona (Italy). First class with honours. Title of Dissertation: "Marketing strategies for credit cards". Advisor: Prof. B. Rossignoli. Winner of two scholarships for the Dissertation

ACADEMIC PROFILE

2014 - National scientific qualification to function as full professor in Italian Universities given by the Italian Ministry of Education, Universities and Research (MIUR).

2001 - Associate Professor , University of Verona

1996 - Lecturer, University of Verona

1991 – Admission to an Italian PhD, University of Bergamo

PROFESSIONAL ACTIVITIES

1989-1990 - Economic and Financial Analyst at Glaxo S.p.A. in Verona

1988-1989 - Junior Consultant at "Andersen Consulting" in Milan in the field of financial intermediation

1986 - Internship in a financial society of the Group of Italian Cooperative Banks in Milan, in order to participate in a research study on the development opportunities of small and medium enterprises in Verona

CURRENT POSITION

At present Giusy Chesini is associate professor of Economics of Financial Intermediaries at the University of Verona, Department of Business Administration. In the last years she has given lectures mainly in specialised degree Courses (for graduated students) in Economics of Financial Markets and Intermediaries. She is the author of several papers and books related to the evolution of financial intermediation.

OTHER ACADEMIC TASKS

2017-2018 - Participation in research activities related to the interdisciplinary project # BIT, Business_Innovation _ & _ Digital_Transformations @ Vicenza. The project was awarded a loan by the University Studies Foundation of Vicenza. Responsibility of WP 4a - "Business Innovation and Digital Transformation in Finance"

2017 - Teaching the module "How can companies be funded?" As part of the "Doing Business in Italy" Summer School (I EDITION) organized at the University of Verona, which welcomed 20 American students of the University of North Florida, to study and learn how to manage and organize a business in Italy

2016 - Conference Chair of the International Conference known as the Wolpertinger Conference, held at the University of Verona from 31 August to 3 September. This is the Annual Conference of the European Association of University Teachers in Banking and Finance

2015 - Creation of two videos explaining respectively the APR and the EURIBOR in the context of the ADEIMF Financial Education project (<http://www.adeimf.it/multimedia/video.html>)

2015 - 2018 Institutional assignment at the University of Verona - Member of the "Single Equal Opportunities Guarantee Committee, the Enhancement of the Welfare of those who work and against Discrimination (CUG)"

2014 – 2018 Member of the Quality Assurance Team of the Master's Degree Program in International Economics and Business Management at the University of Verona

2013 - 2018 Reviewer for:
- several international conferences

- the evaluation of research programs to be funded by the Italian Ministry of Education, Universities and Research (MIUR)
- OMICS Management Journals (<http://omicsonline.org/managementjournals.php>)

2012 – Responsible and teacher for the PhD Course entitled "Banking and Financial Markets". (30 hours) in the Ph.D. Course in Economics and Management, managed jointly by the Universities of Venezia, Padova e Verona

2010 Visiting professor at the Baruck College (City University) New York, Manhattan, to deepen the research on stock exchanges with prof. Robert Schwartz. University Grant from the University of Verona as a winner of the Cooperint program

2009 - 2018 Researcher and Teacher at the Polo Scientifico e Didattico di Studi sull'Impresa, located in Vicenza (Italy) (www.poloscientifico.it)

2008-2009 Director of the Course and member of the Scientific Committee of the University biennial Course for the preparation to the Italian profession of Fiscal and Accountant Advisor

2006-2007 Creator and Director of the Course and member of the Scientific Committee of the University biennial Course for the preparation to the Italian profession of Fiscal and Accountant Advisor.

2006-2007 Deputy member of the University Patent and Spin-off Commission for the valorisation of the results of the University Research

2006 - 2009 Member of the Scientific Committee and teacher in the Master in Internationalisation Processes for Small and Medium Sized Enterprises, University of Verona; location of teaching activity: University in Vicenza

MEMBERSHIPS

2015 and 2018 Member of the International Atlantic Economic Society (IAES), founded in 1973 in the US

2012 - 2018 Member of AIDEA (Italian Academy of Business Administration and Management) founded in 1813 in Italy (<http://www.accademiaaidea.it>)

2005 - 2018 Charter Member of ADEIMF, (Italian Association of University Teachers in Economics of Financial Intermediaries and Markets) (www.adeimf.it)

1994 - 2018 Member of Wolpertinger Club, European Association of University Teachers in Banking and Finance Club (<http://wolpertinger.bangor.ac.uk>)

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